

Arden Neighborhood Association Minutes November 6, 2012

Board Members:

Gene Valanzano, President
Irene Stevens, Vice President
Lorinne Banister, Secretary
Tracy Hinshaw Chandler, Treasurer
Jean Deeds
Gus Lemcke
Alan Nelson
Ed Smith

Committees:

Communications – Melissa Kerker
Crime Watch – Jean Deeds
Landscape – Gus Lemcke
Membership – Irene Stevens
Preservation/Welcome – Ed Smith
Social – Laurie Schumacher
Broad Ripple Liaison – Norm Tucker

Gene Valanzano called meeting to order at 7:04 p.m. Other people present included Tracy Chandler, Jean Deeds, Ginger Williams, Ed Smith Gus Lemcke, Irene Stevens, Andy Teets.

Lorinne Banister presented the minutes from the October 2, 2012 meeting, they were approved.

Treasurer - Tracy Chandler submitted the treasurer's report. One donation for \$25, Tracy distributed checks for mowing, landscaping maintenance and fall party. Report was approved.

Membership - Irene Stevens reported that two residents paid in October, we are down in revenue stream from last year possibly because of not distributing paper newsletters, the board might want to consider distributing some newsletters as paper copies, 3 or 4 times a year. There are new residents at 7011 Washington Blvd. Discussion continued regarding directory and whether to include residents outside of Arden on west side of Penn. The cost of the directory this year is \$2,688. Please review the membership list and note any changes.

Crime Watch - Jean Deeds noticed there was a counterfeit check at the BP station. She gave an update on how the block captain's meeting on Oct 15, at least half of block captains came. There was a speaker from the INPD who explained the program. It was very beneficial.

Ginger Williams went to the IMPD task force meeting crime and was told crime is down 4% in the north district. Ginger distributed a flyer from the Broad Ripple Village Association regarding a Crime Prevention meeting to learn how to protect your personal property, home, and business – Monday Nov 12.

Preservation/Welcoming Committee - Ed reported that he will be unable to attend the annual meeting. Ginger reported that Norm mentioned Arden is reported as part of the Broad Ripple village boundaries.

Landscaping - Gus reported the completion of the signage area around the corner of 70th and College. We will meet at the six way this Saturday to work on a few areas for cleanup. We won't be doing any planting, minor pruning and picking up garbage. Ginger offered a suggestion regarding the no dumping signs and maybe use small tent type plastic signs. The board tabled discussion for the signs until next year.

Jean mentioned that at the annual meeting and next newsletter we need to thank Gus for all the work he does for the beautification of the neighborhood.

Communications – Mellissa Kerker was not present so Ginger gave the report. She is waiting to hear from Rusted Moon about their gift certificate. Ginger & Melissa are working on the marketing letter. They went through the 2012 minutes and found 20/25 things to list. Gene asked if Ginger would talk to Mellissa about making a presentation at the annual meeting.

President's Report - Gene reminded us of the need for two new board members this December. Gene will do a call for volunteers in the next eMail blast. Invite the ones that we have spoken with to the January meeting.

Andy Teets presented some ideas for readjusting the communication duties within the board. Lorinne Banister mentioned that the board should look at an overall communication strategy. Gus presented the idea of placing common mailboxes for picking up a flyers. Andy suggested that we could get a sponsor to pay for mailing costs since it was hard to find people to deliver.

Annual meeting Park Tudor Upper School Lecture Hall at 7pm

Discussion:

- Irene asked who's bringing name tags? Jean will bring name tags.
- Slate of officers – Gene – President, Andy – VP, Tracy – Treasurer, Lorinne – Secretary
- What have we done for you lately – Ginger & Mellissa
- Refreshments – Ginger & Jean
- Brooke Klejnot from BRVA
- Door Prizes – what do we have?
 - Northside Social
 - \$70 Round of Golf – The Fort
 - Butler Basketball Tickets
 - Hair Care/Styling – Eleni Rapkis Hair Sylist
 - Lemcke Landscape
- Membership Drive
- Spring Mulch program
- Garage Sale
- Board will convene a business meeting at 6:30pm

Meeting was adjourned at 8:25 p.m. Motion by Irene and seconded by Jean.